

Dear Rose Parade Applicant:

Preparations for the annual celebration of the Texas Rose Festival are in full swing. We look forward to your participation this year as a Rose Parade Participant. The Texas Rose Festival Association is now accepting applications for the Rose Parade. Individuals or groups interested in participating in the Parade should download and complete the Parade Application and return by deadline of September 1st.

Please complete the application in full . . . including a detailed description and background of your entry. **All applicants are required to submit a photo/color-copy of their group, car or themselves individually in Parade attire.** This assists us in identifying you at the staging area on Parade morning. It is also essential to the announcers and the television personnel when broadcasting information about your group. **Your application must be complete including photos and description before it will be considered for approval.** On behalf of the Strutters Organization, we thank you in advance for your cooperation.

Please read the Parade Bylaws that follow. Parade participants are responsible for abiding by these rules and regulations for everyone's safety and well being. All entries must have public entertainment value. Participation in the Rose Parade is subject to the approval of the Strutters Executive Committee. Parade categories include: bands, drill teams, cheerleaders, antique cars, specialty cars, floats, horses, Shrine groups, twirlers, walking groups or general entries.

The Texas Rose Festival Parade is sponsored by the Tyler Morning Telegraph and TylerPaper.com. The live broadcast will be televised by KYTX - CBS 19. Parade DVDs (\$30 plus \$5 handling) may be ordered by completing a Commemorative Order Form or calling 903-597-3130.

Our goal is to have a great time . . . put on a quality Parade . . . and take care of you! We thank you in advance for your time and efforts and look forward to our best Rose Parade ever! Please do not hesitate to contact us at info@texasrosefestival.com should any questions or concerns arise.

We look forward to receiving your application by September 1st and your participation in the annual Texas Rose Festival. Should you have suggestions on how we can improve the Rose Parade in the future, please let us know your thoughts by completing the enclosed survey.

Advance ticket orders are being accepted for the Texas Rose Festival Parade, Queen's Coronation, Ladies' and Men's Luncheons. Ticket Order Forms are included on Festival brochures. For information regarding corporate sponsorships or to support the Texas Rose Festival Association with your individual contribution, please call 903-597-3130 x11 or contact info@texasrosefestival.com. Volunteer opportunities are also available. More Festival information can be found at www.texasrosefestival.com.

Julie Kidwell Ischy
Executive Director

TEXAS ROSE FESTIVAL PARADE BYLAWS

Revised August 05, 2008

RULES AND REGULATIONS UNDER WHICH ENTRIES WILL BE CONSIDERED

IMPORTANT: September 1st (or earlier if the specified number of units has been reached) is the deadline for submitting applications. Participation in the Rose Parade is by invitation upon approval by the Strutters Executive Committee, hereinafter referred to as the "Executive Committee". Participants in the parade will adhere to the following rules and regulations. Failure to do so will result in exclusion from the parade and future parades.

I. ALL ENTRIES

1. All applications must be complete prior to consideration. All participants must complete the entry description and background on entry form to aid selection process. The Executive Committee must approve all entries in writing. All entries are subject to final approval which shall be at the sole and exclusive discretion of the Executive Committee.

2. Parade participants must not, under any circumstances, throw or eject anything to spectators from parade units. Parade units may have individuals walk alongside a parade unit and distribute candy, flags, coupons or merchandise to spectators along the parade route as long as they are adjacent to the spectators and do not have to throw the items. No CANDY, flowers, samples, or anything whatsoever may be THROWN to the crowd. No political literature or balloons may be distributed to spectators along the parade route.

3. All entries must be in good taste and contribute to the overall theme of "Roses" OR to the annual Festival theme. Entries must not be commercial, political or religious in nature. All entries must have public entertainment value. Exceptions or special requests must be approved by the Executive Committee of the Strutters Organization.

4. The Texas Rose Festival Queen is the only Queen in the Texas Rose Parade. The Texas Rose Festival floats are for the Queen and members of the Court. The Queen and the Court are the only participants permitted to wear crowns or tiaras.

5. Because of the time limit of the parade for television coverage all entries must not stop during the parade route or in the stadium to perform maneuvers, yells, etc. Walking maneuvers, yells, etc. are allowed only if they do not slow the parade pace.

6. Parade units must stay in their assigned area and not disturb other units by walking in and through other units during the parade.

7. Dress for the parade must be appropriate for your entry. This is subject to the discretion of the Starter the day of the parade.

II. EQUESTRIAN ENTRIES

Horse-drawn vehicles, riding groups or individual riders will be selected by the Executive Committee. Only organized and chartered units will be considered by the Executive Committee. Clubs, patrols, and any posse shall have the same tack and wardrobe. Individual riders, whether single or more than one, shall have registered and purebred animals. Dress and tack must be authentic to the breed (i.e. Arabian costumes or so distinctive and unique for the Committee to rule in special cases). Carriages, stagecoaches and wagons will be those that have been authentically restored and must be decorated subject to the approval of the Executive Committee. Unbagged horses will be placed at the end of the line-up.

III. MARCHING / WALKING ENTRIES

1. Marching units will consist of bands, either military, high school, university or college, or adult civic marching groups. Drill teams, cheerleaders and school mascot applications will not be accepted unless their representing school band is participating or approved by the Executive Committee and they must walk with their band. All applications must be approved in accordance with the rules set forth by the Executive Committee; as such units must have public entertainment value. Invitations to schools and applications for bands, drill teams and cheerleaders are mailed to the attention of Band Director/Advisor.

2. Each walking group should have no less than ten (10) members. All participants are required to walk the entire 1.25 mile parade route at the appropriate pace or be subject to removal to ensure proper parade timing. The decision to remove such a unit will be at the sole discretion of parade officials on site.

3. Walking groups not associated with bands, must have participants of the minimum age of eight (8) years old and will consist of uniformed participants only. (Non-uniformed parents are requested to leave the staging area after delivering group members and view the parade from the stadium. The child member can be picked up outside the stadium when the group has finished the parade.)

4. No amateur or semi-amateur clowns will be permitted in the parade unless approved by the Executive Committee. Clowns will be required to stay in their assigned parade order and not disturb other entries by walking in and through their units.

5. Mascots may be in a vehicle or in a cage pulled by a vehicle, if in accordance with the rules and regulations for vehicles and floats. All vehicles require decoration and should contribute to the overall theme of "Roses" OR to the Rose Festival theme. Information must be stated on application and approved in accordance with the rules set forth by the Executive Committee.

IV. PARADE VEHICLES

1. Non-specialty automobiles in the parade will be limited to those carrying invited Rose Festival officers, Rose Industry representatives, and elected officials of the State, County, and City. These automobiles will be provided by the Texas Rose Festival Association.

2. Other cars will be Shrine units and antique car clubs. Only antique cars will be limited to classic, open touring cars, or roadsters (replicas). Exceptions must be approved by the Executive Committee. Drivers and/or passengers will not be identified by signage on the antique car. The number of antique cars will be limited.

3. Motorcycles or motor bike patrols will be limited to six (6) units with a maximum number of twenty-five persons. Only organized and chartered units can be considered by the Executive Committee. Clubs, bike patrols, or motorcycle groups shall have the same uniform dress and machinery.

V. INSURANCE

The Strutters Organization of the Texas Rose Festival Association assumes no responsibility for accidents by any participant. Certificates for Comprehensive General Liability, including automobile, as well as a certificate for Workmen's Compensation, will be required.

VI. APPROVAL OF APPLICATIONS

All applications submitted will be reviewed by the Executive Committee and those applications approved by said committee will be issued an invitation to participate in the Texas Rose Festival Parade by letter after October 1st. If out-of-town arrangements are necessary, applicant may call to verify approval of entry after September 1st. **THE NUMBER OF ENTRIES WILL BE LIMITED BECAUSE OF LIMITED TELEVISION AIRTIME. THE NUMBER OF ENTRIES TO ENTER THE STADIUM WILL BE LIMITED BECAUSE OF SPACING AND STADIUM RESTRICTIONS.**

VII. EXCEPTIONS

Any exceptions to the above rules must be given in writing by the Executive Committee. The decision to remove any entry or portion of any entry will be at the sole discretion of Parade official on site.

TEXAS ROSE FESTIVAL PARADE APPLICATION

Application deadline: September 1st

Application acceptance is based on entertainment and variety. Number of entries is limited. Parade Bylaws for entries enclosed. Please read specifications. Photographs are required. Applicants will be notified of entry status after October 1st. Questions? Call 903-597-3130 x11 or via e-mail to info@texasrosefestival.com.

PLEASE PRINT OR TYPE: (One application for each group)

Name of Entry (including name of School, if applicable)

UIL Classification

Name and Title of person to contact

Address

Telephone (Day / Evening/ Cell)

City

State

Zip

E-mail Address

NUMBER OF PARTICIPANTS: _____

NUMBER OF VEHICLE PASSES NEEDED: _____

CATEGORY ENTERED:

- | | |
|---|---|
| <input type="checkbox"/> School Band | <input type="checkbox"/> Float |
| <input type="checkbox"/> Drum Major(s) | <input type="checkbox"/> Shriners |
| <input type="checkbox"/> Jr. Drum Major(s) | <input type="checkbox"/> Antique Car <input type="checkbox"/> Group <input type="checkbox"/> Single Car |
| <input type="checkbox"/> Twirlers | <input type="checkbox"/> Specialty Car <input type="checkbox"/> Group <input type="checkbox"/> Single Car |
| <input type="checkbox"/> Jr. Twirlers | <input type="checkbox"/> Walking Unit |
| <input type="checkbox"/> Independent Twirlers | <input type="checkbox"/> General Unit |
| <input type="checkbox"/> Color Guard | <input type="checkbox"/> Horses (Unbagged horses will be placed at end of Parade Line-Up) |
| <input type="checkbox"/> School Cheerleaders | <input type="checkbox"/> Horses will be bagged |
| <input type="checkbox"/> Drill Team | <input type="checkbox"/> Horses will be unbagged |
| <input type="checkbox"/> Jr. Drill Team | <input type="checkbox"/> Other |
| <input type="checkbox"/> Independent Drill Team | Please describe: _____ |

**PLEASE SUBMIT A NON-RETURNABLE CURRENT PHOTO OF YOUR GROUP IN PARADE ATTIRE.
(ATTACH PHOTO)**

ATTACH PHOTOGRAPH

The following information will be used by the Parade Television Announcer and the Parade Emcee. Please include colorful details when describing your group/organization. Please answer the following and COMPLETE OR ATTACH description and background of your group/organization. Script for broadcast will be derived from this material. (If names are difficult to pronounce, please spell phonetically, also.)

Name of Group/Organization: _____

When was Group/Organization formed? _____

How many years has Group/Organization participated in the Rose Parade? _____

List other events Group/Organization has participated in: _____

Description/History of Group/Organization _____

RELEASE OF LIABILITY

By signing below, I acknowledge that the Texas Rose Festival Parade sponsored and conducted by the Texas Rose Festival, a 501(C) (4) entity, may be hazardous and could result in loss, damage, or death. With full knowledge of these, and in consideration for my acceptance as a parade participant, I confirm that I have read the foregoing and voluntarily assume all risks of such damages occurring in connection with my (our) participation in the parade. I hereby agree for myself, all of my family and heirs to release the Texas Rose Festival, any of its volunteers, employees, agents, officers, directors, or representatives from liability, claims, demands, or my causes of action. As authorized representative for our group, I hereby indemnify the Texas Rose Festival that the participants within our organization have been advised and concur with this notice.

Signature Printed Name and Title Date

Send completed entry form and photo to:
Signature required.

Application deadline: September 1st

Strutters Organization
Texas Rose Festival Parade
P. O. Box 8224
Tyler, Texas 75711

OFFICE USE ONLY

APPLICATION RECEIVED DATE: _____

APPLICATION APPROVED: _____

UNIT NUMBER: _____

Texas Rose Festival Association Rose Festival Parade Survey

Thanks for taking the time to complete this questionnaire. We strive to make the annual Rose Festival Parade an enjoyable experience for all. Your input is very important to us. Our mission is to present a top quality parade that is fun for the participants, as well as for the general public at the parade and at home watching on television. Some things cannot be changed due to strict guidelines we must follow. However, we welcome your thoughts and any suggestions you may have that will help us improve the Rose Parade in the future. This form can be returned to our office along with your application. Thank you!

1. Have you participated in the Rose Festival Parade in the past? _____
If so, which years? _____

2. If you participated in the past, was the experience enjoyable? _____
If not, why? _____

3. Were the directions and information you received in your parade package adequate and understandable? _____
How can we improve this information? _____

4. Do you have any other comments or concerns? _____

5. Do you have suggestions for other possible parade participants that we can invite to complete an application? If so, please include their names and addresses. _____

